

Throughout history, new innovations have been met with resistance. Satellite radio is no exception. Change is often difficult and paradigms are dangerous when looking to the future. The FCC should encourage the development of this new business model to it's fullest potential.

The National Association of Broadcasters are asking that satellite radio not be permitted to air local programming such as traffic and weather. I acknowledge their challenges but also point to the fact that we are speaking about two different issues. I receive their broadcast free of charge and the "consequence" of that is being a captive audience for advertising. If I choose to listen to 10-15 minutes or more of advertising for every hour of listening, I can. Adversely, with XM Radio, I subscribe and pay a monthly fee for not having the advertising. Additionally, I receive the same quality service regardless of my location, nationwide. It is with great pleasure that I tell you it is a surprisingly easy bill to pay every month because of the amount of enjoyment I get from the service.

Therefore, I reiterate my request to not place limits on satellite radio services and encourage them to flourish and succeed. Broadcasters in radio and television have claimed the sky is falling before and have survived. In our system of free enterprise, if their product meets the expectations of their customers, they will succeed. Satellite radio already exceeds my expectations and I'm looking forward to more and better service with your support.

Thank you.